

Tuesday, August 26, 2014

## Optimize your Facebook Feed

If you are a Facebook junkie like me, you have hundreds of friends and follow hundreds of pages, you may keep seeing the same Facebook post over and over as someone has left a comment, or you miss out on a cool dinner special at your favorite restaurant. (Or what about all those games updates?) Here's how to create an "interest list" so you can group those Pages and/or Friends so that you can reduce the Facebook clutter. (One caveat, you cannot add Groups to this list, but you can also look at posts within those groups from your sidebar.)

Within Facebook, go to your newsfeed, which will display a sidebar on the left.

Scroll down until you see "Interests", then click on that word.



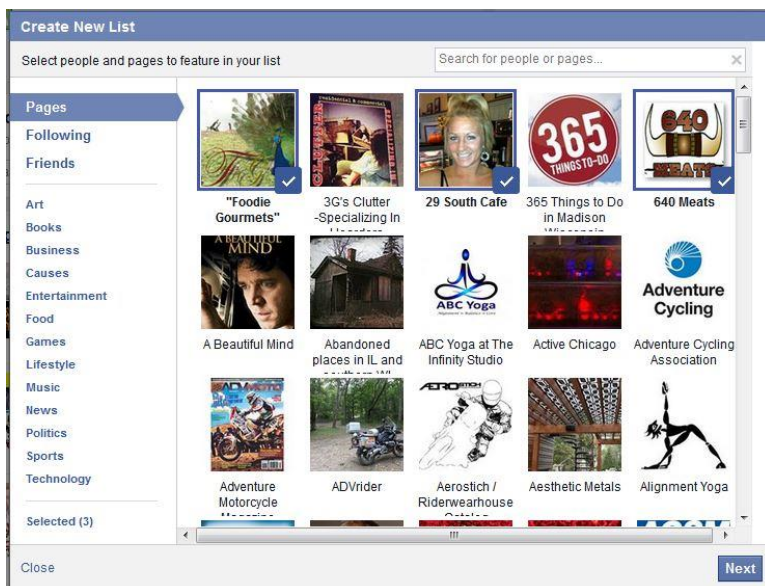
At the Interests page, click **+ Add Interests**



At **Add Interests**, click **+ Create List**



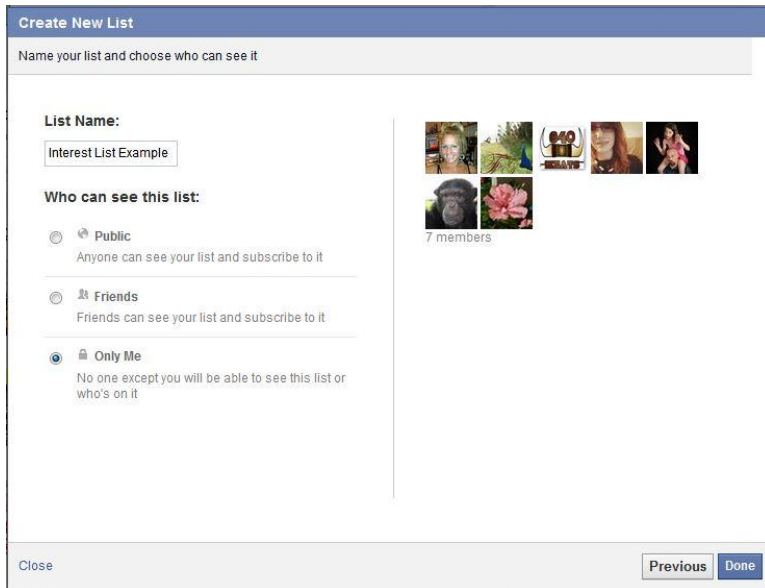
A new box will open that shows all your Pages that you've liked. Click on the ones that you would like to add to your list.



Before clicking **Next**, look at the upper left of that box and click on **Following** or **Friends**. Click on each friend that you want to be part of the list. (Following are people that you aren't Friends with, but may be following their Facebook page.)

When done selecting Pages, Following and Friends, click **Next**.

At **Create New List**, name your List, then select who can see it. Typically you would want to do Only Me, unless it's a list you would like to share with others.



**Create New List**

Name your list and choose who can see it

**List Name:**  
Interest List Example

**Who can see this list:**

- Public  
Anyone can see your list and subscribe to it
- Friends  
Friends can see your list and subscribe to it
- Only Me  
No one except you will be able to see this list or who's on it

7 members

Close Previous Done

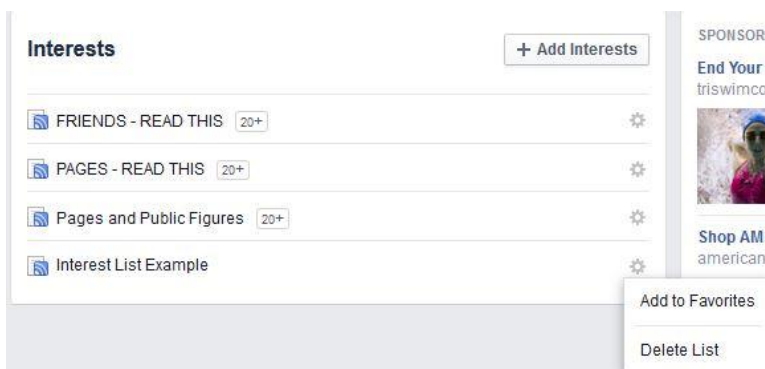
Click **Done**

YOU ARE NOT DONE YET...

What you will see now on your screen is the feed from the Pages and Friends you've added to the list, but now you can make it easier to locate.

Click on **Interests** in the left sidebar again.

To the right of the name of your list is a little gear picture, click on it and select **Add to Favorites**



**Interests** + Add Interests

- FRIENDS - READ THIS 20+
- PAGES - READ THIS 20+
- Pages and Public Figures 20+
- Interest List Example

SPONSORE

End Your S  
triswimco

Shop AMS  
americann

Add to Favorites  
Delete List

Now, you can select what types of notifications you want to see in your new interest list.

Within your list, click on **Manage List**, then select **Choose Update Types**



### UN-select Games, Comments and Likes and Other Activity



DONE!

Now you can find your new list toward the top of your sidebar. Simply click on it and see the improved newsfeed, which is punctuated by a banner pic from one of your list's Friends or Pages. You may want to create a list just for friends, for pages, for restaurants, etc.

Enjoy your new feed! (And you can always view your regular feed by clicking on News Feed.)



by Michelle Widell, Senior Engineer